

The Approach

The Hedged Equity – Market Neutral portfolio seeks to capture positive absolute returns with low correlation to broad equity market risk. The portfolio is comprised of between 40 and 60 large cap stocks with call options sold against the SPDR S&P 500 exchange traded fund to decrease volatility associated with equity market risk. The stocks are selected utilizing our quantitative models and the options are selected based on our proprietary option selling model. The strategy is designed to be market neutral, targeting a portfolio beta of zero over time.

The Features

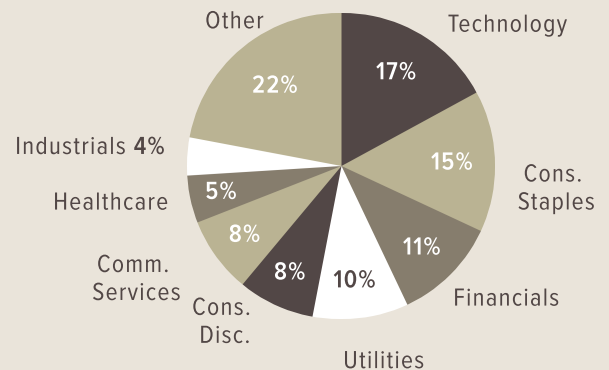
Market neutral strategies provide an alternative to traditional, long-only equity strategies by providing positive exposure to factors such as value, yield, quality, and momentum, while neutralizing exposure to the overall equity market. Such strategies have the potential to deliver positive absolute returns in a variety of market environments, though they may underperform while the market is trending upward, or if the underlying factors underperform the broad market.

In addition to selling call options, the manager may also hedge the portfolio by using inverse ETFs to provide additional protection against declining markets.

Key Facts

Strategy Assets	— \$2 Million
Holdings	— 55
Beta to S&P 500*	— 0.28
Active Share	— 72%
Dividend Yield	— 3.0%
Min Portfolio Size	— \$200,000
Benchmark	— S&P 500 (Total Return)

Sector Weightings



Top 5 Holdings (%)

Verizon	3.8%
Southern Co.	3.3%
AT&T	3.2%
WalMart	2.7%
NextEra Energy	2.5%

* Beta is a measure of the systematic risk of a portfolio relative to the benchmark. The beta of the benchmark is equal to 1.

Source: 2020 Bloomberg; 2020 Addepar

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